

EAIC Annual Meeting & Conference 2018: Sponsoring Options

Hosted by: **NORTHEAST INDIANA**
REGIONAL PARTNERSHIP



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An AEP Company

EAIC Annual Conference – at a glance:

- Venue: Hilton Fort Wayne at the Grand Wayne Convention Center
- Date: October 30th, 2018
- Participation in the EAIC Annual Conference: \$600 p.P. for EAIC members, \$1,100 p.P. for non-members
- Participants: 5-10 European automotive companies, EAIC Advisory Council of FDI Experts and Site Selectors, EAIC Community and Corporate Members, Bi-National Chambers of Commerce, European Consulates, local companies (60-80 participants)

Gold Sponsorship (US\$4,000): *Exclusive visibility – package includes:*

- Three complimentary, non-transferrable Annual Conference registrations (*value: US\$ 1,800/US\$ 3,300 for members/non-members*) for representatives of the company/organization not subject to capacity restrictions (does not include accommodation)
- Verbal recognition of sponsor by Matthias Beier, President and CEO of the European American Investment Council (EAIC)
- Opportunity for a small table/booth in an event area of the sponsor's choosing (event rooms, registration area, or reception/lunch break area) to present marketing material
- Opportunity to provide signage or roll-ups for installation in all event areas (event rooms, registration area, or reception/lunch break area)
- Logo of company/organization will be placed in the first tier of sponsor logos on all physical and virtual promotional material, including but not limited to:
- Registration website; mailings
- Program overviews and attendance lists at the conference
- Electronic slideshows and background images during sessions and breaks

Gold Sponsor:



Silver Sponsors:



Bronze Sponsors:



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Buffet Sponsorship (US\$2,500): Extensive visibility – package includes:

- Silver sponsorship package:
 - Two complimentary, non-transferrable Annual Conference registrations (*value: US\$ 1,200/US\$ 2,200 for members/non-members*) for representatives of the company/organization not subject to capacity restrictions (does not include accommodation)
 - Opportunity to provide signage or roll-ups for installation in selected event areas (registration area *or* reception/lunch break area)
 - Logo of company/organization will be placed in the second tier of sponsor logos on all physical and virtual promotional material, including but not limited to:
 - Registration website; mailings
 - Program overviews and attendance lists at the conference
 - Electronic slideshows and background images during sessions and breaks
- Recognition of sponsor before lunch by Matthias Beier, President and CEO of the EAIC

Silver Sponsorship (US\$2,000): Extensive visibility – package includes:

- Two complimentary, non-transferrable Annual Conference registrations (value: US\$ 1,200/US\$ 2,200 for members/non-members) for representatives of the company/organization not subject to capacity restrictions (does not include accommodation)
- Opportunity to provide signage or roll-ups for installation in selected event areas (registration area or reception/lunch break area)
- Logo of company/organization will be placed in the second tier of sponsor logos on all physical and virtual promotional material, including but not limited to:
 - Registration website; mailings
 - Program overviews and attendance lists at the conference
 - Electronic slideshows and background images during sessions and breaks

Gold Sponsor:



Silver Sponsors:



Bronze Sponsors:



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Coffee Sponsorship (US\$1,800): Very high visibility – package includes:

- Bronze sponsorship package:
 - One complimentary, non-transferrable Annual Conference registration (*value: US\$ 600/US\$ 1,100 for members/non-members*) for a representative of the company/organization not subject to capacity restrictions (does not include accommodation)
 - Opportunity to provide signage or roll-ups for installation in reception/lunch break area
 - Logo of company/organization will be placed in the third tier of sponsor logos on all physical and virtual promotional material, including but not limited to:
 - Registration website; mailings
 - Program overviews and attendance lists at the conference
 - Electronic slideshows and background images during sessions and breaks
- Recognition of sponsor before coffee break by Matthias Beier, President and CEO of the EAIC

Bronze Sponsorship (US\$1,300): High visibility – package includes:

- One complimentary, non-transferrable Annual Conference registration (*value: US\$ 600/US\$ 1,100 for members/non-members*) for a representative of the company/organization not subject to capacity restrictions (does not include accommodation)
- Opportunity to provide signage or roll-ups for installation in reception/lunch break area
- Logo of company/organization will be placed in the third tier of sponsor logos on all physical and virtual promotional material, including but not limited to:
 - Registration website; mailings
 - Program overviews and attendance lists at the conference
 - Electronic slideshows and background images during sessions and breaks
 - On bags provided for participants

Gold Sponsor:



Silver Sponsors:



Bronze Sponsors:



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Please note that the sponsoring options are allocated on a first come, first serve basis.
For all questions and inquiries regarding these options, please contact Christopher
Huppertz (huppertz@eaic-fdi.com)

Sponsor Data (please complete)

Company/Organization:

Name of Participants:

Phone/Cell:

Email:

Signature

Sponsorship Options:

Gold Sponsor (US\$4,000)

Buffet Sponsor (US\$2,500)

Silver Sponsor (US\$2,000)

Coffee Sponsor (US\$1,500)

Bronze Sponsor (US\$1,300)

Gold Sponsor:



Silver Sponsors:



Bronze Sponsors:

