

# EAIC Annual Meeting & Conference 2018: Sponsoring Options

Hosted by: NORTHEAST INDIANA



### EAIC Annual Conference - at a glance:

- Venue: Hilton Fort Wayne at the Grand Wayne Convention Center
- Date: October 30<sup>th</sup>, 2018
- Participation in the EAIC Annual Conference: \$600 p.P. for EAIC members, \$1,100 p.P. for non-members
- Participants: 5-10 European automotive companies, EAIC Advisory Council of FDI Experts and Site Selectors, EAIC Community and Corporate Members, Bi-National Chambers of Commerce, European Consulates, local companies (60-80 participants)

### Gold Sponsorship (US\$4,000): Exclusive visibility - package includes:

- Three complimentary, non-transferrable Annual Conference registrations (*value: US\$ 1,800/US\$ 3,300 for members/non-members*) for representatives of the company/organization not subject to capacity restrictions (does not include accommodation)
- Verbal recognition of sponsor by Matthias Beier, President and CEO of the European American Investment Council (EAIC)
- Opportunity for a small table/booth in an event area of the sponsor's choosing (event rooms, registration area, or reception/lunch break area) to present marketing material
- Opportunity to provide signage or roll-ups for installation in all event areas (event rooms, registration area, or reception/lunch break area)
- Logo of company/organization will be placed in the second tier (to Host Sponsor) of sponsor logos on all physical and virtual promotional material, including but not limited to:
- Registration website; mailings
- Program overviews and attendance lists at the conference
- Electronic slideshows and background images during sessions and breaks

Gold Sponsor:









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### Buffet Sponsorship (US\$2,500): Extensive visibility - package includes:

- Silver sponsorship package:
  - Two complimentary, non-transferrable Annual Conference registrations (value: US\$ 2,200 for members/non-members for representatives company/organization not subject to capacity restrictions (does not include accommodation)
  - Opportunity to provide signage or roll-ups for installation in selected event areas (registration area *or* reception/lunch break area)
  - Logo of company/organization will be placed in the third tier of sponsor logos on all physical and virtual promotional material, including but not limited to:
    - Registration website; mailings
    - Program overviews and attendance lists at the conference
    - Electronic slideshows and background images during sessions and breaks
- Recognition of sponsor before lunch by Matthias Beier, President and CEO of the EAIC

#### <u>Silver Sponsorship (US\$2,000): Extensive visibility – package includes:</u>

- Two complimentary, non-transferrable Annual Conference registrations (value: US\$ 1,200/US\$ 2,200 for members/non-members) for representatives of the company/organization not subject to capacity restrictions (does not include accommodation)
- Opportunity to provide signage or roll-ups for installation in selected event areas (registration area or reception/lunch break area)
- Logo of company/organization will be placed in the third tier of sponsor logos on all physical and virtual promotional material, including but not limited to:
  - Registration website; mailings
  - Program overviews and attendance lists at the conference
  - Electronic slideshows and background images during sessions and breaks

Gold Sponsor:









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### Coffee Sponsorship (US\$1,800): Very high visibility - package includes:

- Bronze sponsorship package:
  - One complimentary, non-transferrable Annual Conference registration (value: US\$ 600/US\$
    1,100 for members/non-members) for a representative of the company/organization not subject to capacity restrictions (does not include accommodation)
  - Opportunity to provide signage or roll-ups for installation in reception/lunch break area
  - Logo of company/organization will be placed in the fourth tier of sponsor logos on all physical and virtual promotional material, including but not limited to:
    - Registration website; mailings
    - Program overviews and attendance lists at the conference
    - Electronic slideshows and background images during sessions and breaks
- Recognition of sponsor before coffee break by Matthias Beier, President and CEO of the EAIC

#### Bronze Sponsorship (US\$1,300): High visibility - package includes:

- One complimentary, non-transferrable Annual Conference registration (value: US\$ 600/US\$ 1,100 for members/non-members) for a representative of the company/organization not subject to capacity restrictions (does not include accommodation)
- Opportunity to provide signage or roll-ups for installation in reception/lunch break area
- Logo of company/organization will be placed in the fourth tier of sponsor logos on all physical and virtual promotional material, including but not limited to:
  - Registration website; mailings
  - · Program overviews and attendance lists at the conference
  - Electronic slideshows and background images during sessions and breaks









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Please note that the sponsoring options are allocated on a first come, first serve basis. For all questions and inquiries regarding these options, please contact Christopher Huppertz (huppertz@eaic-fdi.com)

### **Sponsor Data (please complete)**

Company/Organization:		
Name of Participants:	Phone/Cell:	
Email:		
Signature		
Sponsorship Options:		
Gold Sponsor (US\$4,000)		
Buffet Sponsor (US\$2,500)		
Silver Sponsor (US\$2,000)		
Coffee Sponsor (US\$1,500)		
Bronze Sponsor (US\$1,300)		

**Gold Sponsor:** 



Silver Sponsors: 📤 Mississippi Power

